

John Bare
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BIO

John Bare is vice president for sports philanthropy and affiliated programs at the Arthur M. Blank Family Foundation and executive-in-residence at Georgia Tech's Institute for Leadership and Entrepreneurship.

John has taught evaluation courses at Georgia State University and executive education programs, focusing on philanthropy's role in social change. John has published numerous book chapters and articles on topics ranging from international journalism training to symphony orchestra audiences to risk management in philanthropy. Prior to his work in philanthropy, John's media research broke new ground in the newspaper industry's understanding of reporters' views of the communities they cover.

Working at an established national foundation and a start-up family foundation with a regional focus, John has played a leadership role in nearly every aspect of foundation programming, management and budgeting.

At the Blank Family Foundation, John leads the work of the Atlanta Falcons Youth Foundation. In this role, he designed a large-scale effort to increase youth fitness across five target neighborhoods. Also at Blank, John designed and launched an innovative strategy to improve early childhood outcomes, bringing the *EarnBenefits* program to Atlanta and integrating the income-support resource into child-care sites. He designed and launched an assessment of the Foundation's high school-to-college strategy, putting in place systems to document baseline and track progress of more than 2,000 students in Atlanta, Phoenix and Bluffton, S.C.

At Knight Foundation, John created the foundation's "what works?" reports and web features and led the research that ignited what became Miami's Prosperity Campaign. For Knight's journalism program, John directed the largest-ever study of training and professional development for U.S. journalists. The study's findings, reported in the foundation's 2002 book, *Newsroom Training: Where's the Investment?*, formed the basis of the foundation's journalism training initiative. John created and managed the Future of the First Amendment research, which examined knowledge and attitudes of more than 100,000 students, nearly 8,000 teachers and more than 500 administrators and principals at U.S. high schools. The project fueled support for a national Constitution Day, created in 2005. In his work in the arts, John directed one of the largest discipline-specific arts consumer studies ever undertaken. The findings, published in the 2002 book, *Classical Music Consumer Segmentation Study*, established a new way to assess symphony orchestra participation. John created a Community Indicators program for Knight Foundation, tracking more than 100 quality-of-life measures across 26 communities.

John holds a Ph.D. in mass communication research from the School of Journalism and Mass Communication at the University of North Carolina at Chapel Hill. His investigation of journalists' attitudes toward the communities they cover identified well-organized "public journalism" belief systems that complement and compete with traditional values that guide the work of daily journalism.

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PROFESSIONAL EXPERIENCE

January 2007 – Present

Vice President for Sports Philanthropy and Affiliated Programs

The Arthur M. Blank Family Foundation, The Atlanta Falcons Youth Foundation, and the Mountain Sky Guest Ranch Fund

Serves as executive director of the Atlanta Falcons Youth Foundation, an affiliated fund of the Arthur M. Blank Family Foundation, leading program design, grant making, grantee engagement and evaluation for the fund. The Foundation focuses on increasing youth fitness and reducing youth obesity in Georgia, with an emphasis on underserved neighborhoods in Atlanta. Created AFYF's Signature Program, the Falcons Fitness Zones, which seek to saturate targeted neighborhoods by reading large percentages of school-age children. Fitness Zones reach more than 10,000 kids across 40 program sites. The Foundation also undertakes event marketing, branding and communications activities to advance the cause of youth fitness.

As part of AFYF role, leads and manages local and national sports philanthropy relationships, including relationships with player foundations and the National Football League. Designed and facilitated a national gathering of sports philanthropy leaders in Atlanta in 2007.

Manages the work of the Mountain Sky Guest Ranch Fund, another affiliated fund of the Family Foundation. MSGR Fund invests \$300,000 a year in Park and Gallatin counties, focusing on youth development and environmental issues.

Leads the Arthur M. Blank Family Foundation Speaker Series, launched in 2007, and manages strategic partnerships with Emory University's Goizueta Business School. Leads and manages communications responsibilities for Foundation president, including Foundation Intranet resources.

June 2004 – 2006

Vice President for Strategic Planning and Evaluation

The Arthur M. Blank Family Foundation, Atlanta, GA

Reporting to the President of the foundation, functioned as key adviser to the President on issues of strategic grant making, program development, research, risk analysis, evaluation and grants management for the Blank Family Foundation, the Atlanta Falcons Youth Foundation and the Mountain Sky Guest Ranch Fund (total grant making exceeds \$20 million annually). Served as a source of innovation and creativity. Contributed to the development of staffing, organizational structure and systems that assist in the implementation of the foundation's strategy. Worked closely with Chief Investment officer and accounting staff to manage payout and long-range budget planning.

Developed model for staff monitoring and tracking of portfolio of grant investments, comparing actual performance against expected performance. Designed and launched multi-site evaluation of high school-to-college strategy, putting in place systems to document baseline and track progress of more than 2,000 students. Designed and launched innovative strategy to improve early childhood outcomes, integrating income-support programs into child-care settings. Developed innovative methods of assessing the quality and usage of Atlanta's public parks.

June 2005 – November 2005
Interim Executive Director
Atlanta Falcons Youth Foundation

Designed strategy for Falcons Fitness Zones and developed \$1.6 million in grants to launch initiative. Led integration of Falcons Community Relations functions, Falcons Youth Football programs and Falcons Youth Foundation As leader of new Falcons-Youth Foundation partnerships, managed cross-functional teams responsible for large public events involving foundation executives, Falcons players and Falcons coaches. Responsible for event planning, marketing, communications, branding, public relations and logistics. Developed innovative partnerships with Falcons Youth Foundation and Falcons retail businesses, players and marketing programs.

Instructor, Georgia State University, Atlanta, Ga.

Fall 2005, Part-Time Instructor for Public Administration and Urban Studies course, Evaluation and Research.

Fall 2006, Part-Time Instructor for Department of Educational Policy Studies course, Educational Evaluation.

1997–2004.

Director of Planning and Evaluation,

John S. and James L. Knight Foundation, Miami, FL

Functioned as the Foundation's chief resource on foundation effectiveness and strategic planning. Represented the foundation and the president in external matters. Staffed Planning and Program Committee of the foundation's Board of Trustees, producing materials on deadline. Worked with program staff to establish grant development, evaluation and review process guidelines. Served as source of innovation and creativity for foundation. Coordinated and fostered relationships with the national experts in Knight Foundation's areas of interest. Assisted Vice President and Chief Program Officer establish vision and goals for the program.

Led research, planning and evaluation for the foundation's Journalism Initiatives, National Venture Fund and Community Partners Program. Member of senior staff team leading transition and implementation of strategic plan and operating structure. Designed and launched the foundation's "what works?" reports and web features. Managed a \$3 million planning and evaluation budget and assembled team of content program officers to provide Knight Foundation with expertise in topical areas.

Introduced utilization-focused evaluation into the foundation's program work. Identified and managed evaluation and research consultants. Created the foundation's Community Indicators Project, which tracks quality-of-life measures in the communities where the foundation works. Member of senior staff team leading the strategic planning process for the Board of Trustees.

1996–1997

Issue Brief Writer

Education Statistics Services Institute of the American Institutes for Research.

Weekly Columnist, *The Chapel Hill Herald* (Orange County edition of *The Herald-Sun* of Durham, N.C.), 1990–1997.

Survey Research and Media Consultant, 1993–1997.

Researcher and Writer, North Carolina Global TransPark Authority, 1995.

Graduate Research Assistant and Part-time Instructor, School of Journalism and Mass Communication, University of North Carolina at Chapel Hill, 1992–1995.

Reporter, *The Daily Reflector* (Greenville, N.C.), 1988–1989.

Part-time Anchor/Reporter, WPTF AM, Raleigh, N.C., 1986–1987.

Reporter, *The Daily Tar Heel* (Chapel Hill, N.C.), 1986.

News Intern, WTVD TV, Durham, N.C., Summers 1985 and 1986.

Education & Professional Development

- Emerging Leader Development Program, Columbia Business School Executive Education, November 2003.
- Knight Foundation Teamwork and Leadership Initiative, 2002–2003.
- Ph.D., Mass Communication Research. School of Journalism and Mass Communication, University of North Carolina at Chapel Hill, August 1995. Adviser: Philip Meyer. Dissertation: *Toward a Definition of Public Journalism*.
- M.A., School of Journalism and Mass Communication, University of North Carolina at Chapel Hill, May 1992. Thesis: *Toward a Wheel of Public Opinion: A Study of Presidential Budget Activity and New York Times Budget Deficit Coverage*.
- A.B., Arts and Sciences (radio, television and motion pictures), University of North Carolina at Chapel Hill, May 1987.

Teaching

Featured Speaker, Georgia Tech IMPACT Speaker Series, Sept. 3, 2008 (Philanthropy and Social Change).

Instructor, Emory University's Executive Leadership Program for Nonprofit Organizations, June 24, 2008.

Guest lecturer, Goizueta School of Business, Emory University, Atlanta, Ga., April 15, 2008 (Nonprofit Marketing course).

Guest lecturer, Georgia Tech College of Management, Atlanta, Ga., April 1, 2008 (Social Entrepreneurship course).

Instructor, Emory University's Executive Leadership Program for Nonprofit Organizations, June 28, 2007.

Instructor, College of Education, Georgia State University, Atlanta, Ga., Fall 2006 (Course: Educational Policy and Research Studies 8620, Educational Evaluation)

Instructor, Andrew Young School of Policy Studies, Georgia State University, Atlanta, Ga., Fall 2005 (Course: Public Administration and Urban Studies 8521, Evaluation and Research)

Guest lecturer, Goizueta School of Business, Emory University, Atlanta, Ga., February 2005 (Nonprofit marketing course).

Co-Instructor, School of Journalism and Mass Communication database journalism course, Chapel Hill, N.C., Spring 1993, 1994 and 1995.

Instructor, School of Journalism and Mass Communication introductory reporting course, Chapel Hill, N.C., fall 1993.

Guest Speaker for undergraduate reporting classes at the University of North Carolina at Chapel Hill, Fall 1989, 1990 and 1992.

Dissertation Committees

Member, Rachel Mersey, 2007: "Can the Internet help preserve journalism? Sense of community differences among print and online local news consumers." (Philip Meyer and Rhonda Gibson, Co-Chairs, University of North Carolina).

Member, David O. Loomis, 2002: "A tale of two cities : the tin man thesis and public journalism practice." (Philip Meyer, Chair, University of North Carolina).

Member, Deborah A. Procopio, 2005: "The internet and democracy : a prospect for restoring civic health." (Philip Meyer, Chair, University of North Carolina).

Service to the Field

Guest Speaker, Foundation for Richmond County (NC) board retreat, Charleston, S.C., June 20, 2008.

Symposium Panel Member, "Raising the Ante: The Internet's Impact on Journalism Education and Existing Theories of Mass Communication," Chapel Hill, March 27-28, 2008.

Panel Member, 2007 Leadership Seminar for Southern Legislators, "Philanthropy: An Agent of Progress," Chapel Hill, N.C., Nov. 12, 2007.

Guest Lecturer, Georgia State University Nonprofit Studies Research Seminar, "Risk Management and Social Change in the Nonprofit Sector," Sept. 11, 2007.

Instructor, American Evaluation/CDC Summer Institute in Atlanta, "The Evaluation Paradox: Tools and Approaches for Getting Buy-in From Stakeholders," June 13, 2006.

Board member, Grantmakers for Effective Organizations, 2002 – 2007.

Member, Community Youth Mapping evaluation advisory group, sponsored by Child Trends and the Academy for Educational Development, 2006.

Member, Activation Point working group, sponsored by the Communications Leadership Institute and Spitfire Strategies (funded by Packard and RWJF), 2006.

Member, Atlanta Neighborhood Indicators Project Advisory Group, 2006 – 2007.

Member, United Way of Metro Atlanta's Outcome Measurement Advisory Group, 2006 –.

Presenter at annual National Football League conference of Community Relations executives in Dallas, April 11, 2006.

Chair of American Evaluation Association Task Force on Evaluation in the Nonprofit Sector, 2006.

Member, Advisory Committee for the Georgia Youth Fitness Assessment, sponsored by the Philanthropic Collaborative for a Healthy Georgia, 2004 – 2005.

Conference Planning Committee, Independent Sector, 2000.

Research Assistant for Knight Professor Philip Meyer, 1994–1995.

Carolina Poll Director, Fall 1994.

Instructor, IRE seminar on Precision Journalism, Chapel Hill, August 1994.

Seminar Speaker, Education Writers Association Southeastern Seminar on desegregation and equity, Chapel Hill, N.C., December 2–3, 1994.

Participant, Second Annual National Seminar on the State of Media Studies, sponsored by The Freedom Forum Media Studies Center, New York, February 13–17, 1994.

Attendee, Newspapers in the Information Age, a Knight Chair in Journalism Seminar, Chapel Hill, N.C., November 19, 1993.

Polling Instructor, Freedom Forum Rainbow Institute, Chapel Hill, N.C., June 1993.

Research and Consulting

Precision Journalism Consultant, *U.S. News & World Report*, Summer 1992, Fall 1993, Fall 1996.

Precision Journalism Consultant, *Omaha World-Herald*, Omaha, Neb., Fall 1996.

Precision Journalism Consultant, WRAL TV, Raleigh, N.C., 1996.

Instructor, NICAR Stats and Maps Seminar, Chapel Hill, May 5–10, 1996.

Precision Journalism Consultant, *Cleveland Plain Dealer*, 1995–1996.

Precision Journalism Consultant, Associated Press, Lansing, Mich., Summer 1995.

Investigator, private survey research for change-of-venue motion in North Carolina, 1996.

Investigator, private survey research for civil litigation support in North Carolina, 1995–1996.

Investigator, private market research for Carrboro Farmers' Market, Summer 1994.

Data Management Consultant, Knight Ridder, Inc., News Research division, Summer 1993.

Research Assistant, Knight Ridder's 25/43 Project, Fall 1990.

Professional Associations

- Grantmakers for Effective Organizations
- American Evaluation Association (and Atlanta Area Evaluation Association)
- Society for Risk Analysis
- American Educational Research Association
- American Association for Public Opinion Research

Personal

Born December 22, 1964, Winston-Salem, N.C.

Married to Elizabeth Ross, Concord, N.C., October 31, 1992.

Bibliography

Book Chapters and Essays

- “Building Strong Foundation-Grantee Relationships,” with Michael Quinn Patton and Deborah G. Bonnet, in *Foundations and Evaluation: Contexts and Practices for Effective Philanthropy*, eds. Marc T. Braverman, Norman A. Constantine and Jana Kay Slater (San Francisco: Jossey-Bass, 2004).
- “Listening and Learning 2004: Introduction,” in *Listening and Learning 2004* (Miami: John S. and James L. Knight Foundation, March 2004).
- “Commentary,” in *Evaluating Community Collaborations*, ed. Thomas E. Backer, Ph.D. (New York: Springer, 2003).
- “Listening and Learning,” in *Community Indicators: Profiles of Knight Foundation Communities and the Nation* (Miami: John S. and James L. Knight Foundation, March 2001).
- “A New Strategy,” in *Assessing Public Journalism*, eds. Edmund M. Lambeth, Philip E. Meyer and Esther Thorson (Columbia, Mo.: University of Missouri Press, 1998).

Professional Articles

- “The Phil Meyer Legacy,” *Carolina Communicator*, (University of North Carolina at Chapel Hill, Summer 2008).
- “Helping Rural Areas Reinvent Philanthropy to Serve Their Own Needs,” (with Penelope McPhee), *Philanthropy & Rural America* journal, (Council on Foundations, 2008).
- “Newspapers, Internet Use and Community Ties,” essay for 2008 Symposium, Raising the Ante: The Internet's Impact on Journalism Education and Existing Theories of Mass Communication, University of North Carolina at Chapel Hill, January 2008.
- “Evaluation and the Sacred Bundle,” *The Evaluation Exchange*, a publication of the Harvard Family Research Project, Vol. XI, No. 2, Summer 2005.
- “Advice and Guidance for Overseas Journalism Trainers,” *Nieman Reports*, a publication of the Nieman Foundation for Journalism at Harvard University, Vol. 59, No. 2, Summer 2005.
- “Why the First Amendment (and Journalism) Might be in Trouble,” (with Ken Dautrich) *Nieman Reports*, a publication of the Nieman Foundation for Journalism at Harvard University, Vol. 59, No. 2, Summer 2005.
- “Evaluation Case Teaching from A Participant Perspective,” *New Directions for Evaluation*, Jossey-Bass and the American Evaluation Association, No. 105, Spring 2005, p. 83.
- “On Evaluation and Philanthropy: Evaluation in a New Gilded Age,” *The Evaluation Exchange*, Vol. IX, No. 4, Winter 2003/2004, p. 20.
- “Bridging the Gap: Orchestras and Classical Music Listeners,” (with Alan Brown), *Magic of Music Issue Brief*, No. 2, John S. and James L. Knight Foundation, May 2003.

- “Symphonies Adrift: 15 orchestras in search of a bigger audience,” (with Alan Brown) *The Public Perspective*, March/April 2003, p. 13.
- “Which Way Makes a Difference? Good grantmaking calls for some measure of three crucial factors for success: execution, strategy and leadership,” *Foundation News & Commentary*, (January/February 2003), p. 31.
- “Risk,” *The Evaluation Exchange*, Vol. VIII, No. 2 (Fall 2002), p. 9.
- “Looking Before Leaping,” (with Thomas E. Backer) *Foundation News & Commentary*, (March/April 2002), p. 49.
- “Try My Elixir: Ten ways to communicate the value of evaluation to grantmaking colleagues,” *Foundation News & Commentary*, (January/February 2002), p. 22.
- “Introduction,” (with Penelope McPhee) in *Building Capacity in Nonprofit Organizations*, eds. Carol J. De Vita and Cory Fleming, The Urban Institute (April 2001), p. 1.
- “Goal: Stronger Nonprofits; Going to the Next Level,” (with Thomas E. Backer) *Foundation News & Commentary*, Vol. 41, No. 5 (September/October 2000), p. 38.
- “Scanning the Environment for Philanthropic Best Practice Systems,” (with Thomas E. Backer) *Foundation News & Commentary*, Vol. 40., No. 6 (November/December 1999), p. 24.
- “Advancing Nonprofit Arts Marketing,” in *Marketing the Arts: Lessons from a Community Marketing Collaboration*, John S. and James L. Knight Foundation, November 1999.
- Issue Brief: Racial and Ethnic Classifications Used in U.S. Public Schools*, (with Anne Meek and Mary Frase), National Center for Education Statistics, NCES 98–035 (July 1998).
- Issue Brief: Internet Access in Public Schools* (with Anne Meek), National Center for Education Statistics, NCES 98–031 (February 1998).
- Issue Brief: The Impact of the Boom Echo on U.S. Public School Environments*, National Center for Education Statistics, NCES 98–039 (September 1997).
- “A New Look at Television Viewing and Adult Vocabulary,” *International Journal of Public Opinion Research*, Vol. 7, No. 1 (Spring 1995) p. 56.
- “Truth About Daily Fluctuations in 1992 Pre-Election Polls,” *Newspaper Research Journal*, Vol. 15, No. 1 (Winter 1994) p. 73.
- “Non-traditional News Sources in the 1992 Presidential Campaign,” *North Carolina DataNet*, a quarterly newsletter published by the Institute for Research in Social Science at the University of North Carolina at Chapel Hill, Vol. 1, No. 2 (March 1993) p. 1.
- “Case Study – Wichita and Charlotte: The Leap of a Passive Press to Activism,” *Media Studies Journal*, Vol. 6, No. 4 (Fall 1992) p. 149.
- “Who Owns the Media,” (by Jim Lee and Eric Bates, with contributions from John Bare), *Southern Exposure*, Vol. XX, No. 4 (1992) p. 11.
- “Problem Solving at *U.S. News & World Report*,” *Uplink: The Forum for Computer-Assisted Reporting*, Vol. 3, No. 8 (September 1992) p. 3.
- “U.S. Daily Newspapers and the Role of the Associated Press in First-Day Coverage of the 1989 Invasion of Panama,” *International Communication Bulletin*, Vol. 26, No. 1–2 (Spring 1991) p. 16.
- “The War on Drugs: A Case Study in Opinion Formation,” *The Public Perspective; A Roper Center Review of Public Opinion and Polling*, November/December 1990, p. 29.
- “Doug Marlette: Forcing society to face itself,” *JAFAs News*, Vol. 12, No. 1 (Fall 1991) p. 6.
- “Tom Wicker: Watchdog of government and journalism,” *JAFAs News*, Vol. 11, No. 3 (Winter 1991) p. 8.

Selected Popular Publications

- “Separate and Unequal: America’s special education was intended to give disabled kids an edge. But it is cheating many – and costing the rest of us billions,” (Cover story by Joseph P. Shapiro, Penny Loeb and David Bowermaster with Andrea Wright, Susan Headden and

- Thomas Toch. Story consultant John Bare), *U.S. News & World Report*, December 13, 1993, p. 46.
- “Espionage: The Bloch File,” *U.S. News & World Report*, September 14, 1992, p. 23.
- “Survey says: Read between the lines with election year poll results,” *The Daily Tar Heel*, August 31, 1992, p. 9.
- “Danger: Implants,” (by Steven Findlay and Doug Podolsky, with John Bare), *U.S. News & World Report*, August 24, 1992, p. 62.
- “They’re just plain angry: In a *U.S. News* election-year poll, business and economists give Washington thumbs down,” (by Susan Dentzer, with John Bare), *U.S. News & World Report*, July 20, 1992, p. 48.
- “Let’s Play Election,” *U.S. News & World Report*, July 13, 1992, p. 14.
- “Tuition dollars buy less: Students pay larger share of UNC’s income,” *The Chapel Hill Herald*, November 24, 1991, p. 1.
- “Political Maneuvering At Its Best,” *The Daily Reflector* (Greenville, N.C.), Dec. 2, 1990, op-ed page.

Contributions to Professional Associations

- “Art, Philanthropy and Social Change,” Presenter at 2008 Grantmakers in the Arts national conference, Oct. 13, 200, Atlanta.
- “Sports Philanthropy and Community Collaborations,” Presenter at 2008 Philanthropy Summit / Council on Foundations annual conference, May 5, 2008, National Harbor, Md.
- “Evidence Based Practices and Bringing Research to Practice,” Facilitator for Leadership Panel, Communities in Schools National Conference, Nov. 1, 2007, Atlanta.
- “Foundation – Nonprofit Partnerships,” National Health and Livability Summit, April 18, 2007, Atlanta.
- “Putting Evaluation to Work for Foundations,” Atlanta Area Evaluation Association, Jan. 24, 2006, Atlanta.
- “The Future of the First Amendment: Summary and Policy Implications,” (with Chris Barnes and Ken Dautrich, University of Connecticut) American Association for Public Opinion Research panel session, May 15, 2005, Miami.
- “Where Is Your Evaluation Report? Dusty Book Shelf or Decision-making Tool?,” American Evaluation Association panel session, Nov. 6, 2004, Atlanta.
- “Foundations, Evaluation, and the Goal of Social Change, Part 2: Evaluation Practice in Support of Social Change,” American Evaluation Association panel session, Nov. 4, 2004, Atlanta.
- “Foundations, Evaluation, and the Goal of Social Change, Part 1: Conceptualizing Social Change as a Process and Outcome,” American Evaluation Association panel session, Nov. 3, 2004, Atlanta.
- “Why the Best-Laid Plans of Staff and Board Often Go Awry,” Grantmakers for Effective Organizations National Conference sub-plenary, March 19, 2004, Seattle.
- “Managing Risk in a Grantmaking Portfolio,” Grantmakers for Effective Organizations National Conference workshop, March 19, 2004, Seattle.
- “Learning from Outside Perspectives: Enhancing Philanthropy’s Self-Perception,” Grantmakers for Effective Organizations National Conference plenary, March 18, 2004, Seattle.
- “The Road Less Traveled: Connecting Program and Evaluation Work Without Bloodshed,” Grantmakers for Effective Organizations National Conference panel session, March 17, 2004, Seattle.
- “Measuring the Almost Immeasurable; How Funders and Grantees Can Shape Evaluation,” Grantmakers in Health panel session, Feb. 26, 2004, Hollywood, Fla.

- “New Frameworks for Understanding Demand-Consumer Relationships with Art Forms and Arts Institutions,” Grantmakers in the Arts Conference member report, Oct. 29, 2002, Charlotte, N.C.
- “If it Takes a Village to Raise a Child, What Does it Take to Make a Village?” Grantmakers for Effective Organizations workshop, March 7, 2002, Washington D.C.
- “Mainstreaming Evaluation in Arts & Cultural Institutions,” American Evaluation Association panel session, Nov. 10, 2001, St. Louis.
- “In Search of a Valid and Reliable Mechanism to Assess Risk in Grant Making,” American Evaluation Association Annual Conference think tank session, Nov. 9, 2001, St. Louis.
- “Overcoming Cultural and Technical Barriers to Integrating Evaluation into Foundation Program Work,” American Evaluation Association, Nonprofit and Foundation Evaluation TIG Meeting, Nov. 8, 2001, St. Louis.
- “Enhancing Community Infrastructure for Nonprofit Capacity Building,” Council on Foundations 52nd Annual Conference roundtable session, May 1, 2001, Philadelphia.
- “Turning Information Into Action,” Council on Foundations 52nd Annual Conference panel session, April 30, 2001, Philadelphia.
- “Integrating Evaluation into Foundation Program Work,” Council on Foundations 52nd Annual Conference panel session, April 29, 2001, Philadelphia.
- “Integrating Community Indicators into Grant Making,” (with Penelope McPhee and Liz Sklaroff), a research paper presented at annual conference of the Association for Research on Nonprofit Organizations and Voluntary Action, Nov. 17, 2000, New Orleans, La.
- “Evaluation in Philanthropy,” National Institute for Government Innovation Grants Summit, Nov. 13, 2000, Washington, D.C.
- “Strategies for Change,” American Evaluation Association roundtable, Nov. 2, 2000, Honolulu, Hawaii.
- “Turning Information into Action: A Model and Case Study for Integrating Community Indicators into Grant Making,” American Evaluation Association demonstration session, Nov. 2, 2000, Honolulu, Hawaii.
- “Integrating Community Indicators into Grant Making: A Model for Turning Information into Action,” Grantmakers Evaluation Network-Grantmakers for Effective Organizations Conference 2000 roundtable, March 30, 2000, Kansas City, Mo.
- “Tools for Evaluating and Replicating a Cooperating Arts Marketing Organization,” Grantmakers Evaluation Network-Grantmakers for Effective Organizations Conference 2000 panel session, March 30, 2000, Kansas City, Mo.
- “Getting Value from Evaluation,” Grantmakers in the Arts Conference panel session, November 15, 1999, San Francisco.
- “Marketing the Arts: Lessons from a Community Marketing Collaboration,” Grantmakers in the Arts Conference roundtable, November 15, 1999, San Francisco.
- “Indicators of Social Health: A New Tool for Philanthropy,” Independent Sector Annual Conference panel session, October 25, 1999, Los Angeles.
- “Community Indicators: Lessons from the Field,” 15th Fall Conference for Community Foundations panel session, September 29, 1999, Denver.
- “Cooperative Marketing Strategies for Nonprofit Arts Organizations,” Council on Foundations 50th Annual Conference roundtable session, April 20, 1999, New Orleans.
- “Examples of Precision Journalism Story Ideas Using NCES Data and Publications,” National Computer-Assisted Reporting Conference, March 6, 1997, Philadelphia.
- “The Impact of Public Journalism of Traditional Newsroom Beliefs,” a research paper presented at the 50th Annual Conference of the American Association for Public Opinion Research, May 1995, Fort Lauderdale, Fla.

“The Role of Non-traditional News Sources in the 1992 Presidential Campaign,” a research paper presented at the 48th Annual Conference of the American Association for Public Opinion Research, May 1993, St. Petersburg, Fla.

“Professional Bias Against Innovation: The Case of Perception of Society Coup Coverage,” (with Shannon Martin), a research paper presented at the 47th Annual Conference of the American Association for Public Opinion Research, May 1992, St. Charles, Ill.

“Acquiring Knowledge of Current Events: *The New York Times* vs. *USA Today*,” (with Sue Greer), a research paper presented at the 47th Annual Conference of the American Association for Public Opinion Research, May 1992, St. Charles, Ill., and at the Southern Association for Public Opinion Research Conference, October 1992, Raleigh, N.C.

Academic Awards and Honors

- Freedom Forum Journalism Scholar, 1994–1995 and 1993–1994.
- Vermont Royster-Dow Jones Scholar, 1994–1995.
- Initiated into Kappa Alpha Tau honor society, April 1992.
- Washington Center for Politics & Journalism Fellow, Spring 1991.